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DATE: September 13, 2004

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FROM: Joseph T. Van Leeuwen  
Tel No: 512-301-6738

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Docket No. AUS920000691US1 Serial No. 09/726,265 Atty: <sup>JSL</sup>~~LAV~~ / JVL

Applicant: Dutta

<input checked="" type="checkbox"/> Transmittal Letter (2 copies)	<input checked="" type="checkbox"/> Certificate of Facsimile (incl. w/Amendment)
<input checked="" type="checkbox"/> Amendment ( <u>18</u> pages)	<input type="checkbox"/> Notice of Appeal
<input type="checkbox"/> Amendment AF	<input type="checkbox"/> Appeal Brief (3 copies)
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Deposit Acct. No. 09-0447

Fees: Amendment \_\_\_\_\_ Notice of Appeal \_\_\_\_\_ Appeal Brief \_\_\_\_\_ Other \_\_\_\_\_

COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, VA 22313-1450

IBM DOCKET NO. AUS920000691US1

DATE: September 13, 2004

Application Serial No.: 09/726,265

Sir:

Assignee Name: International Business Machines Corporation  
Assignee Residence: Armonk, New York

Transmitted herewith for filing is the Patent Application of:

Inventors: Dutta

For: System and Method for Advertisements in Web-Based Printing

Enclosed are:

☒ Amendment and Response to Office Action.

Any additional filing fees have been calculated as shown below:

For	Number Filed	Number Added	Number Extra	Rate	Additional Fee
Total Claims	20	0	0	x \$18	\$ 0.00
Indep. Claims	3	0	0	x \$84	\$ 0.00
Mult. Dep. Claims	0	0	0	x \$280	\$ 0.00

Total: \$ 0.00

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☒ Any additional filing fees required under 37 CFR Sect. 1.16.

☒ Any patent application processing fees under 37 CFR Sect. 1.17.

☒ No extension of time is believed to be necessary. If, however, an extension of time is required, the extension is requested, and the undersigned hereby authorizes the Commissioner to charge any fees for this extension to IBM Corporation Deposit Account No. 09-0447.

Respectfully submitted,

By



Joseph T. Van Leeuwen

Attorney for Applicant

Registration No. 44,383

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Atty Ref. No. IBM-0042

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:  
Dutta

Serial No.: 09/726,265

Filed: November 30, 2000

Title: System and Method for  
Advertisements in Web-  
Based Printing

\$ Group Art Unit: 2626

\$

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\$ Examiner:  
Ebrahimi Dehkordy, Saeid

\$

\$ Attorney Docket No.  
AUS920000691US1

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\$ IBM Corporation, IP Law Dept.  
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By: Joseph T. Van Leeuwen

9/13/04

Date

RESPONSE TO NON-FINAL OFFICE ACTION

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**A. INTRODUCTORY COMMENTS**

In response to the Non-Final Office Action having a mailing date of June 16, 2004, with a three-month shortened statutory period for response set to expire on September 16, 2004, Applicants respectfully request reconsideration of the outstanding rejections based upon the following response.

Docket No.  
AUS920000691US1

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Atty Ref. No. IBM-0042

Dutta - 09/726,265

PATENT

No extension of time is believed to be necessary. If, however, an extension of time is required, the extension is requested, and the undersigned hereby authorizes the Commissioner to charge any fees for this extension to IBM Corporation Deposit Account No. 09-0447.

Docket No.  
AUS920000691US1

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Atty Ref. No. IBM-0042

Dutta - 09/726,265